American Seed Trade Association

Membership Application

Our Mission

ASTA's mission is to be an effective voice of action in all matters concerning the development, marketing and free movement of seed, associated products and services throughout the world with a minimum of regulation. ASTA promotes the development of better seed to produce better crops for a better quality of life.

What We Do

ASTA, directed by its members, is involved in nearly all issues relating to plant germplasm, focusing on three areas of industry importance: regulatory and legislative matters at international, national, and state levels; new technologies impacting all crop species; and communication and education of members and appropriate public audiences regarding science and policy issues affecting the seed industry.

Membership Profile

ASTA has nearly 700 member companies. ASTA values and promotes diversity of membership, in terms of company size, products and geographic area served. Each active member is given one vote, regardless of size.

Leadership

ASTA is driven by its membership, which is represented by an Advisory Council comprised of a 15-member Board of Directors, all living past-presidents of the association, division chairs, chairs of the International and Legislative & Legal Concerns Committees, and ASTA Representatives to the Canadian Seed Trade Association and Mexican Seed Trade Association.

Benefits of ASTA Membership

Business Development

- Networking opportunities at ASTA events
- Access to ASTA member directories
- Introductions to foreign seed companies and government representatives

Advocacy

- Information on public policy initiatives and actions
- Opportunities to contribute to and/or to lead policy debates on legislative and regulatory issues
- Leadership opportunities on relevant working groups and committees
- Meetings with legislators and regulators

Special Access & Assistance

- Reduced event registration fees
- Intervention in international seed movement problems
- Ability to post job openings on the ASTA website

Community and Information

- Forums to connect with fellow members of the industry to discuss shared opportunities and obstacles
- Social gatherings at ASTA meetings
- Regular news about the industry via the Better Seed Bulletin
- Online communications at ASTA meetings through custom apps

Professional Development

- Educational seminars about science, trade, policy and economics at ASTA events
- ASTA's Management Academy at Purdue University
- Membership in LEAD (Leadership, Education & Development) Committee
- Seed Ambassador Leadership Team (SALT)

American Seed Trade Association
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Contact Information

Company Name:_____

Parent Company(if applicable):_____

Date of Application:_____ Year Formed:_____

Mailing Address:_____

City:_____ State:_____ Zip Code:_____ Country:_____

Phone:_____ Fax:_____

Email:_____ URL:_____

Firm will be represented in ASTA by:_____

Address (if different than above):_____

Representative's Email:_____ Representative's Title_____

Assistant's Name (Optional):_____ Email:_____

Membership Classification

Please choose one category in which you are applying for membership.

Active Members

Eligibility: Firms engaged in transactions involving seed research, development, growing or selling for planting purposes and technology delivered in or on the seed, which in these transactions acts as principals to take title to the same, shall be classified as active seed members.

Definition of sales

Active Member dues are based on the average sales of planting seed from the previous three years, including the value of:

1. Seed and technology delivered in or on the seed sold in the U.S.
2. Seed and technology delivered in or on U.S. exported seed.
3. Seed and technology transferred from the U.S. to affiliate companies (whether wholly- or partially-owned or under common ownership) located in other countries.
4. Royalties or other income received as a result of licensing or sale to others of seeds or technology delivered in or on the seed.
5. Income received from contracting for, producing and/or conditioning seed for others.

"Sales" as defined above shall further include the total amount of "sales"of all business entities under common ownership (whether such entities are incorporated or not and whether they are independently managed or not), unless a business entity under common ownership in its own right and pays dues based on the value of its own
"sales," provided; however, that the balance of the entity must also maintain its own membership, if it has any additional "sales" as defined above.

Active Members Dues *(Check One)*

	Annual sales of Planting seed *(See Definition of Sales)*			Annual Dues
○	$0.00	to	$500,000	**$677**
○	$500,001	to	$1,000,000	**$986**
○	$1,000,001	to	$2,000,000	**$1,418**
○	$2,000,001	to	$4,000,000	**$2,153**
○	$4,000,001	to	$8,000,000	**$3,571**
○	$8,000,001	to	$12,000,000	**$5,469**
○	$12,000,001	to	$16,000,000	**$7,079**
○	$16,000,001	to	$20,000,000	**$8,496**
○	$20,000,001	to	$25,000,000	**$9,914**
○	$25,000,001	to	$30,000,000	**$11,681**
○	$30,000,001	to	$50,000,000	**$14,456**
○	$50,000,001	to	$100,000,000	**$23,299**
○	$100,000,001	to	$150,000,000	**$38,937**
○	$150,000,001	to	$200,000,000	**$56,639**
○	$200,000,001	to	$250,000,000	**$70,799**
○	$250,000,001	to	$300,000,000	**$77,235**
○	$300,000,001	to	$350,000,000	**$84,964**
○	$350,000,001	to	$400,000,000	**$92,682**
○	$400,000,001	to	$450,000,000	**$113,278**
○	$450,000,001	to	$500,000,000	**$128,726**
○	$500,000,001	to	$1,000,000,000	**$160,910**
○	$1,000,000,001	to	$1,500,000,000	**$225,272**
○	over $1,500,000,001			**$225,272+** (.005% x sales > $1.5 b) $_____

Membership Classification *continued*

Associate Members

Eligibility: Firms marketing products other than seed or firms providing services excluding those defined for either category of Active Members, above, for use in agriculture or horticulture who have established a satisfactory reputation for trustworthy dealing in the conduct of such business and whose products or services are of such a nature that the participation of such firms shall, in the judgment of the Advisory Council, contribute substantially to the fulfillment of the purposes of the Association.

Active Members (Canada and Mexico)

Eligibility: Firms which meet the qualifications for Active Membership, but whose established place of business is in Canada or Mexico.

Corresponding Members

Eligibility: Firms which meet the qualifications for Active Membership, with the exception that their established place of business is in a country other than the United States, Canada or Mexico.

Affiliate Members

Eligibility: Any association or agency officially organized and operating with interest directly related to seeds but not meeting the qualifications for Active Membership. this may include, but not be limited to, state and regional trade associations, crop improvement associations and seed certifying agencies, associations of seed technologists and universities or educational institutions. Affiliate membership shall not constitute membership in the Association on the part of individual members of these organizations.

Allied Members

Eligibility: Firms whose business activities are connected to, dependent on, or supportive of the agricultural or horticultural value chain, are not directly involved with seed production or distribution and that have established a satisfactory reputation for trustworthy dealing, are eligible for membership. Eligible firms may include those engaged in food and beverage production, processing, manufacturing, distribution, energy, technology, logistics, or other sectors that rely on agricultural or horticultural products. Participation of such firms must, in the judgment of the Advisory Council, contribute meaningfully to the purposes of the Association.

Associate Members Dues *(Check one)*

Annual sales for Products sold and/or Annual receipts for services rendered to the seed industry			Annual Dues
○ $0.00	to	$1,000,000	$784
○ $1,000,001	to	$3,000,000	$1,119
○ $3,000,001	to	$5,000,000	$1,511
○ $5,000,001	to	$10,000,000	$3,694
○ $10,000,001	to	$20,000,000	$5,540
○ $20,000,001	and	above	$7,388

Active Members Located in Canada or Mexico Dues	Annual Dues
○	$677

Corresponding Members Dues	Annual Dues
○	$1,231

Affiliate Members Dues	Annual Dues
○	$224

Allied Members Dues *(Check one)*

Annual cost of production, plant breeding research and activity			Annual Dues
○ $0.00	to	$5,000,000	$3,500
○ $5,000,001	to	$25,000,000	$8,000
○ $25,000,001	to	$50,000,000	$12,000
○ $50,000,001	to	$100,000,000	$15,000
○ $100,000,001	and	above	$20,000

Division Classification

The organizational structure of the association, ASTA's divisions and committees, enable all segments of the seed industry to prioritize what opportunities and challenges are tackled by ASTA. Divisions include: Field Crop Seed; Vegetable and Flower Seed; Forage, Turf and Conservation Seed; and Associates/Exhibitors. Broad subject committees, as well as those that are born out of a division, provide a forum for members to direct the Association."

Please select the Division(s) in which your company can be classified.

Division Classification *(Check all that apply)*

☐ Field Crop Seed Division	☐ Forage, Turf and Conservation Seed Division
☐ Vegetable and Flower Seed Division	☐ Associates/Exhibitors Division

Business Classification

Active Members

Active Members Only—Please classify by checking each kind of seed handled and nature of business as follows:

- ☐ Alfalfa Seeds
- ☐ Clover Seeds
- ☐ Cotton Seeds
- ☐ Farm Seeds
- ☐ Field Grass Seeds
- ☐ Flower Seeds
- ☐ Lawn Grass Seeds
- ☐ Native Grasses
- ☐ Packet Seeds
- ☐ Peanut Seeds
- ☐ Rice
- ☐ Seed Corn
- ☐ Sorghum Seeds
- ☐ Soybean Seeds
- ☐ Sunflower Seeds
- ☐ Tree Seeds
- ☐ Vegetable Seeds
- ☐ Wildflowers
- ☐ Other_____
- ☐ Technology in or on Seed
- ☐ Broker
- ☐ Grower
- ☐ Mail Order
- ☐ Retailer
- ☐ Wholesaler
- ☐ Exporter
- ☐ Seed Fumigants
- ☐ Seed Insecticides
- ☐ Seed Enhancements
- ☐ Seed Coatings
- ☐ Other_____

Associate Members

Associate Members Only—Check all that apply:

- ☐ Advertising/Promotions
- ☐ Benefits Provider
- ☐ Cleaning Services/Equipment
- ☐ Compensation Benefits Services
- ☐ Computer Software
- ☐ Consultants
- ☐ Conveyor Equipment
- ☐ Crop Testing
- ☐ Data Collection
- ☐ Detasseling Equipment
- ☐ Drying Equipment
- ☐ Electronic Information Services
- ☐ Engineering Services
- ☐ Field & Harvest Equipment/Services
- ☐ Film Coating Polymers/Equipment
- ☐ Financial Services
- ☐ Group Travel
- ☐ Huskers
- ☐ Incentive Providers
- ☐ Insurance Providers
- ☐ Legal Services
- ☐ Manufacturers/Sell Pelletizers
- ☐ Manufacturers, Wholesalers
- ☐ Molecular Genetic Services
- ☐ Paper
- ☐ Personnel Search Firms
- ☐ Plant Breeders
- ☐ Publications
- ☐ Research Services/Equipment
- ☐ Salvage Grain
- ☐ Seed Conditioning/Equipment
- ☐ Seed Packets
- ☐ Seed Packaging/Equipment
- ☐ Seed Plant Facilities
- ☐ Seed Testing Labs/Equipment
- ☐ Seed Treatment, Coating Equipment
- ☐ Signs, Labels, Tags
- ☐ Sorting Equipments
- ☐ Telecommunication Services
- ☐ Test Product Code
- ☐ Transportation
- ☐ Weighing Equipment
- ☐ Other_____

PLEASE SCAN AND EMAIL your membership application to Ann Ward at award@betterseed.org. Once your membership application has been processed, an invoice will be sent to you for payment purposes. Dues payments may be made by check, credit card, or ACH/wire transfer. If you plan to send a check, please submit payment for one year's dues with application to the ASTA office at 1701 Duke Street, Ste. 275, Alexandra, VA 22314. The second year of membership will be pro-rated, based on when the application was processed. ASTA is on a fiscal year, which begins July 1. The undersigned agrees to comply with the bylaws and Arbitration Rules of the Association.

Signature: _____ Signature: _____

Company's Chief Financial Officer or Equivalent ***Company Representative to ASTA***

note: Application must be signed by an authorized representative of the firm and by the Chief Financial Officer or Controller to certify the dues classification is correctly stated.

Dues payments to the American Seed Trade Association are deductible as ordinary and necessary business expenses for federal income tax purposes under Section 162 of the Internal Revenue Code. Dues are not deductible as charitable contributions.