



Trade Lead

Trade leads are sent out to ASTA members on the first Wednesday of every month.
PLEASE PROVIDE AS MUCH DETAIL AS POSSIBLE. More detailed trade leads get better results.
 Below is the recommended format for trade leads.

INSTRUCTIONS	
Contact Information	<p><i>Company Name:</i></p> <p><i>Given Name, Family Name, and Title:</i></p> <p><i>Email Address:</i></p> <p><i>Phone Number (including country code):</i></p> <p><i>Website:</i></p> <p><i>Physical Location (Country and City):</i></p>
Type of Product	<p><i>List the types of seeds or other products you are interested in:</i></p>
Company Information	<p><i>Briefly describe your company:</i></p>
Other Information	<p><i>List any other information you would like to provide regarding your business or interests:</i></p>

Please send completed leads to kcarpenter@betterseed.org.

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