



Seed Pathology Fundamentals: Regional to Global Implications

Opportunities for Course Sponsorship

September 19 through December 5, 2023 • 12 Virtual Course Sessions
Every Tuesday from 9:00 – 10:15 a.m. Central Time

APS' Seed Pathology Fundamentals course was designed by seed pathologists to help address the global gap in educational resources and training in seed pathology. For 12 weeks, this online introductory course is being held by pathologists in academia, industry, and government agencies from across the globe to provide a high-level perspective on seeds and seed pathology. Course registrants will meet for 75 minutes every week from September 19 – December 5, 2023, to gain knowledge needed to address rapid technological advances, phytosanitary concerns, and the evolution of seed trade policies.

To reach as broad an audience as possible, we're seeking sponsorship to make the course financially accessible to a global audience, including students, industry and regulatory professionals, diagnosticians, researchers, and extension personnel.

COURSE INSTRUCTORS



Lindsey du Toit
Washington
State University



Ric Dunkle
American Seed
Trade Association



Gerbert Hiddink
Enza Zaden



Gary Munkvold
Iowa State
University

- Chet Kurowski
- Antoinne Artz (BASF)
- Charlie Block (Iowa State University)
- Harrie Koenraadt (Naktuinbouw)
- Tom Day (Sakata)
- Samantha Thomas (Bayer CropScience)
- Ruud Scheffer (Consultant)
- Greg Lamka (Iowa State University)

TOPICS THE COURSE WILL COVER

- Importance of seed movement for global food security and health
- Mechanisms of seed infection or contamination
- Disease management in seed production fields and greenhouse seed production
- Seed health testing principles, microbiological and nucleic acid & antigen-based seed health tests
- Seed conditioning, processing, and treatment
- Seed as a pathway
- International phytosanitary regulations

SPONSORSHIP OPPORTUNITIES

- **Showcase sponsor: \$15,000**
 - o Verbally thanked by the moderator at the start of each course session (12 sessions)
 - o Logo shown at each session
 - o Sponsorship recognition on APS Course webpage for full year
 - o Sponsor recognition in pre-course email communications
- **Leading sponsor: \$10,000**
 - o Verbally thanked in the first and last sessions of the course
 - o Logo shown at each session
 - o Sponsor recognition in pre-course emails
- **Influencing sponsor: \$5,000**
 - o Logo shown in each session

To reserve a sponsorship or if you have any sponsorship questions, please reach out to:

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