



WELCOME TO ASTA'S FIRST POLICY & LEADERSHIP DEVELOPMENT CONFERENCE.

We invite you to peruse our brand-new schedule, highlighting the key strategic issues that we will tackle within our various session tracks. To help you identify sessions most relevant to your interests, each track has been designated in a specific color; however, you are encouraged to take in any and all topics as we prepare to Storm the Hill on June 12th and 13th.

WE LOOK FORWARD TO SEEING YOU IN WASHINGTON D.C. FOR THIS HISTORIC DEBUT EVENT.

SCHEDULE AT-A-GLANCE

ALL SESSIONS ARE OPEN TO ALL REGISTERED DELEGATES UNLESS LISTED AS (CLOSED). THIS SCHEDULE IS POSTED AS OF THURSDAY, JUNE 7 AND IS CONSIDERED FINAL. FOR FULL SESSION DESCRIPTIONS AND SPEAKER INFORMATION, VISIT THE ASTA APP OR FULL ONLINE SCHEDULE.

COLOR/CODE KEY:	LD: LEADERSHIP DEVELOPMENT TRACK SESSIONS
	INV: INNOVATION TRACK SESSIONS
	SUS: SUSTAINABILITY TRACK SESSIONS
	T/I: TRADE/INTERNATIONAL TRACK SESSIONS
	PL/DC: LIGHTNING TALKS
	C: CLOSED MEETINGS
	SPECIAL EVENTS

THURSDAY, JUNE 7

9:00 A.M. - 12:00 P.M.	SIPA FLOWER & VEGETABLE BOARD (CLOSED)
2:00 P.M. - 5:00 P.M.	SIPA FIELD CROPS BOARD (CLOSED)

FRIDAY, JUNE 8

9:00 A.M. - 12:00 P.M.	SIPA PROGRAM BOARD (CLOSED)
12:00 P.M. - 5:00 P.M.	REGISTRATION OPENS

SATURDAY, JUNE 9

7:00 A.M. - 5:00 P.M.	REGISTRATION
8:00 A.M. - 5:00 P.M.	MEDIA ROOM
8:30 A.M. - 11:30 A.M.	VEGETABLE & FLOWER EMERGING ISSUES WORKING GROUP (CLOSED)
10:00 A.M. - 12:00 P.M.	LD: STATE AND FEDERAL ADVOCACY
12:00 P.M. - 2:00 P.M.	JOINT ASRF/NCCPB BOARD MEETING (CLOSED)
1:00 P.M. - 2:00 P.M.	LD: STATE LEGISLATIVE REVIEW AND UPDATE
2:10 P.M. - 2:25 P.M.	PL/DC LIGHTNING TALK: THE SEED INDUSTRY POLITICAL LANDSCAPE
2:30 P.M. - 3:45 P.M.	T/I & LD: GLOBAL TRADE PROGRAMS, INDUSTRY PARTNERS
3:45 P.M. - 3:55 P.M.	PL/DC LIGHTNING TALK: SEXUAL HARASSMENT IN THE #METOO ERA
4:00 P.M. - 5:00 P.M.	INV: JOINT ASRF/NCCPB ANNUAL MEETING
5:00 P.M. - 6:00 P.M.	ASTA MEETINGS COMMITTEE (CLOSED)
8:00 P.M. - 10:00 P.M.	OPTIONAL TOUR: "MONUMENTS BY MOONLIGHT"




SUNDAY, JUNE 10

7:00 A.M. - 5:00 P.M.	REGISTRATION
7:00 A.M. - 9:00 A.M.	GARY ARTHUR MEMORIAL 5K FUN RUN/WALK
8:00 A.M. - 5:00 P.M.	MEDIA ROOM
9:45 A.M. - 10:00 A.M.	PL/DC LIGHTNING TALK: WHY ASTA'S WORK MATTERS TO REGIONAL COMPANIES
10:15 A.M. - 11:15 A.M.	INV: INNOVATION ACROSS THE AG INDUSTRY
12:00 P.M. - 1:30 P.M.	BIOLOGICALS WORKING GROUP
12:00 P.M. - 2:00 P.M.	LD: "BETTER SEED, BETTER LIFE" EDUCATIONAL LUNCHEON FOR FUTURE LEADERS AND FAMILY GUESTS
2:00 P.M. - 3:00 P.M.	SUS: HOW WILL SUSTAINABILITY POLICY DRIVE AGRICULTURAL PRODUCTION?
3:00 P.M. - 3:10 P.M.	PL/DC LIGHTNING TALK: INNOVATION IS EVERYWHERE
3:15 P.M. - 4:15 P.M.	T/I: INNOVATION IN REGULATION: MOVING SEED ACROSS BORDERS
6:00 P.M. - 8:00 P.M.	WELCOME RECEPTION AT THE U.S. BOTANIC GARDENS




MONDAY, JUNE 11

7:00 A.M. - 5:00 P.M.	REGISTRATION
8:00 A.M. - 5:00 P.M.	MEDIA ROOM
8:00 A.M. - 10:00 A.M.	GENERAL SESSION AND KEYNOTE ADDRESS: USDA UNDER SECRETARY GREG IBACH
10:15 A.M. - 11:30 A.M.	INV: EPA APPROACHES TO INNOVATION AND CROP PROTECTION
10:15 A.M. - 12:30 P.M.	ORGANIC COMMITTEE WORKING GROUP (CLOSED)
10:30 A.M. - 1:30 P.M.	OPTIONAL TOUR AND LUNCH: "HOW SPOUSES SHAPE DIPLOMACY"
11:35 A.M. - 11:50 A.M.	PL/DC LIGHTNING TALK: MODERN PEOPLE PRACTICES
1:30 P.M. - 2:30 P.M.	T/I/INV: PERSPECTIVES ON PLANT BREEDING INNOVATION AND TRADE
2:35 P.M. - 2:45 P.M.	PL/DC LIGHTNING TALK: FFA: PREPARING FOR THE FUTURE
2:45 P.M. - 3:45 P.M.	SUS: BUILDING BRIDGES FOR ORGANIC SEED, PART I: USDA
3:00 P.M. - 5:00 P.M.	LD: MANAGEMENT SKILLS/FUSE LIVE WEBINAR: "LEADING ACROSS GENERATIONS, COMMUNICATING WITH INFLUENCE"
3:45 P.M. - 5:00 P.M.	ENVIRONMENTAL AND CONSERVATION SEED COMMITTEE
4:00 P.M. - 5:00 P.M.	SUS: BUILDING BRIDGES FOR ORGANIC SEED, PART II: ORGANIC TRADE ASSOCIATION
5:00 P.M. - 6:00 P.M.	LD: ASRF/FUSE RECEPTION
6:00 P.M. - 8:00 P.M.	SEEDFIRSTPAC EVENT: "A STAR SPANGLED EVENING"

TUESDAY, JUNE 12

7:00 A.M. - 5:00 P.M.	REGISTRATION
8:00 A.M. - 12:00 P.M.	MEDIA ROOM
7:15 A.M. - 8:15 A.M.	ASTA PAST PRESIDENTS & CHAIRS MEETING (CLOSED)
8:30 A.M. - 9:45 A.M.	T/I: LATEST DEVELOPMENTS IN GLOBAL TRADE
9:00 A.M. - 12:00 P.M.	PLANT BREEDING INNOVATION WORKING GROUP (CLOSED)
10:00 A.M. - 11:15 A.M.	SUS/INV: WHAT TO EXPECT FROM 2018 FARM BILL CONSERVATION PROGRAMS
12:00 P.M. - 1:30 P.M.	 STORM THE HILL DAY: ORIENTATION BRIEFING LUNCHEON
2:00 P.M. - 5:00 P.M.	 STORM THE HILL DAY: ADVOCACY APPOINTMENTS ON CAPITOL HILL (AS ASSIGNED)
5:00 P.M. - 7:00 P.M.	 CAPITOL HILL RECEPTION: RESERVE OFFICERS ASSOCIATION ATRIUM

WEDNESDAY, JUNE 13

7:30 A.M. - 4:00 P.M.	REGISTRATION
8:00 A.M. - 4:00 P.M.	 STORM THE HILL DAY: ADVOCACY APPOINTMENTS ON CAPITOL HILL (AS ASSIGNED)
3:00 P.M. - 4:00 P.M.	 OPTIONAL TOUR: U.S. CAPITOL
6:15 P.M. - 11:30 P.M.	 RECEPTION AND GALA BANQUET

THURSDAY, JUNE 14

8:45 A.M. - 9:45 A.M.	ASTA MEMBERSHIP COMMITTEE MEETING (CLOSED)
8:30 A.M. - 12:30 P.M.	NSHAPP MEETING (CLOSED)
10:00 A.M. - 12:00 P.M.	ASTA BOARD OF DIRECTORS OPEN MEETING: STATE OF THE ASSOCIATION
12:00 P.M. - 4:00 P.M.	ASTA BOARD OF DIRECTORS MEETING (CLOSED)