

## Booth Personnel Registration

If you have not yet submitted your booth personnel registration information, or if you need to change what was previously submitted, you can do so by using this form.

For each 10' x 10' booth reserved, you are entitled to two free registrants (Columbus Hall exhibitors receive six total free registrants).

Additional registrants are then paid according to standard registration rates.

Company Name: \_\_\_\_\_ Booth #: \_\_\_\_\_

### Complimentary Registrant 1:

Name: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Title: \_\_\_\_\_ Different address? \_\_\_\_\_

**NEW – REQUIRED DEMOGRAPHIC QUESTIONS** (your registration will not be processed until all fields are complete):

Please omit my email address from the attendee roster: \_\_\_\_\_ Yes \_\_\_\_\_ No

Please omit ALL of my contact information from the attendee roster: \_\_\_\_\_ Yes \_\_\_\_\_ No

Year you entered seed industry: \_\_\_\_\_ First-time attendee?: \_\_\_\_\_

Main seed type focus areas:  Corn  Soybean  Sorghum  Wheat  Rice  Vegetables  Flowers  
 Other  All

### Complimentary Registrant 2:

Name: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Title: \_\_\_\_\_ Different address? \_\_\_\_\_

**NEW – REQUIRED DEMOGRAPHIC QUESTIONS** (your registration will not be processed until all fields are complete):

Please omit my email address from the attendee roster: \_\_\_\_\_ Yes \_\_\_\_\_ No

Please omit ALL of my contact information from the attendee roster: \_\_\_\_\_ Yes \_\_\_\_\_ No

Year you entered seed industry: \_\_\_\_\_ First-time attendee?: \_\_\_\_\_

Main seed type focus areas:  Corn  Soybean  Sorghum  Wheat  Rice  Vegetables  Flowers  
 Other  All

Please re-use the above form if your company has reserved more than one 10' x 10' booth, according to your total number of reserved booths .

For additional paid personnel, please use the enclosed attendee registration form.

Scan/email form to Jennifer Crouse at [jcrouse@betterseed.org](mailto:jcrouse@betterseed.org) (fax: 703-837-9365)