

57th VEGETABLE & FLOWER seed conference

REGISTRATION FORM

EARLY REGISTRATION ENDS JANUARY 5, 2018.

*Registration forms must be in the ASTA office on or before this date to receive early pricing.



January 27 – 30, 2018

San Diego | CA

Sheraton San Diego Hotel & Marina

Person Completing Form _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

REGISTRANTS *NOTE: All demographic questions MUST be answered on this form in order for your registrations to be processed.

Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Spouse/guest _____

Omit email? Omit all contact information from the attendee roster First time attendee? Yes No

Crop Focus Area(s) Corn Soybean Sorghum Wheat Rice Vegetables Flowers All Other: _____

Top three services most interested in? _____, _____, _____
(refer to the list at the bottom of the next page)

How would you define your job role? Academia Agronomy Broker Engineering Executive Government
 Owner Procurement Production Research Sales/Marketing Supplier Other (please describe): _____

Which ASTA focus areas interest you most? Advocacy/Regulatory Communications Environmental & Conservation Seed
 Legislative & legal concerns Organic Phytosanitary issues Plant Breeding Innovation Other: _____

Are you planning to make a purchasing decision in the next 12 months from a seed industry supplier? Yes No

Year you entered seed industry: _____ **Number of days attending:** _____

Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Spouse/guest _____

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SPECIAL ACCOMMODATIONS (ADA)

Please notify the ASTA office at least two weeks in advance if you have special needs or require special arrangements to participate in the convention.

GOLF TOURNAMENT (OPTIONAL EVENT)

Carmel Mountain Ranch Golf Course • Saturday, January 27, 2018

The Golf Tournament is an optional event and is not included in general convention registration. If you would like to participate, please fill in the following:

Golf Handicap: _____ USGA Index: _____ Club Rental Yes No Left-handed Right-handed

FEE SUMMARY

Early Registration Fee (must be received in the ASTA office by January 5, 2018)

Members/Public Sector	\$375 per registrant	X ____ = _____
Non-Members	\$750 per registrant	X ____ = _____
Member Spouse/Guest	\$100 per registrant	X ____ = _____
Non-Member Spouse/Guest	\$150 per registrant	X ____ = _____

Late Registration Fee (if received on or after January 5, 2018)

Members/Public Sector	\$450 per registrant	X ____ = _____
Non-Members	\$825 per registrant	X ____ = _____
Member Spouse/Guest	\$125 per registrant	X ____ = _____
Non-Member Spouse/Guest	\$175 per registrant	X ____ = _____

SPECIAL EVENTS

ASTA Golf Tournament, Carmel Mountain Ranch, Saturday, Jan. 27 – \$200 per registrant X ____ = _____

Total Due: _____

METHOD OF PAYMENT

Check Enclosed (made payable to ASTA in USD only) Visa MasterCard American Express

Number _____ Exp. Date _____ CVC code _____

Signature _____

Print Name _____

Mail, email or fax the form with payment to:
American Seed Trade Association
1701 Duke Street, Suite 275 • Alexandria, VA 22314
Phone: (888) 890-7333 or (703) 837-8140
Fax: (703) 837-9365 • Email: info@betterseed.org

CANCELLATION POLICY:

Cancellations must be received in writing in the ASTA office by Jan. 5, 2018 for a refund (less a \$75 administrative fee for members, \$125 for non-members). Refunds will not be returned until after the conference.

SEED INDUSTRY SUPPLIER CATEGORIES

- | | | | |
|---|---|---|--|
| <input type="checkbox"/> Advertising/Promotions | <input type="checkbox"/> Financial Services | <input type="checkbox"/> Publications | <input type="checkbox"/> Sorting Machinery/Equipment |
| <input type="checkbox"/> Associations | <input type="checkbox"/> Harvesting Machinery/Equipment/ Services | <input type="checkbox"/> Recruiting Firms | <input type="checkbox"/> Telcommunication Services |
| <input type="checkbox"/> Benefits/Incentives Provider | <input type="checkbox"/> Information Management & Technology/Software | <input type="checkbox"/> Research Machinery/Equipment/ Services | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Broker/Seed Sales | <input type="checkbox"/> Insurance Providers | <input type="checkbox"/> Seed Cleaning/Conditioning | <input type="checkbox"/> Turn Key/Seed Plant Facilities Construction |
| <input type="checkbox"/> Compensation Benefits Provider | <input type="checkbox"/> Intellectual Property Protection | <input type="checkbox"/> Seed Disposal | <input type="checkbox"/> Weighing Machinery/Equipment |
| <input type="checkbox"/> Consultants | <input type="checkbox"/> Legal Services | <input type="checkbox"/> Seed Enhancement | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Conveying Machinery/Equipment | <input type="checkbox"/> Molecular Genetic Services | <input type="checkbox"/> Seed Packaging | |
| <input type="checkbox"/> Crop Testing | <input type="checkbox"/> Paper | <input type="checkbox"/> Seed Production | |
| <input type="checkbox"/> Data Collection | <input type="checkbox"/> Pesticides/Insecticides/Fumigants | <input type="checkbox"/> Seed Testing Lab Products/Services | |
| <input type="checkbox"/> Engineering Services | <input type="checkbox"/> Plant Breeders | <input type="checkbox"/> Seed Treatment Products/Services | |
| <input type="checkbox"/> Field Work Machinery/Equipment/ Services | | <input type="checkbox"/> Signs, Labels, Tags, Posts | |