



## Trade Lead

Trade leads are sent out to ASTA members.

**PLEASE PROVIDE AS MUCH DETAIL AS POSSIBLE.** More detailed trade leads get better results. Below is the recommended format for trade leads.

<b>INSTRUCTIONS</b>	
<b>Contact Information</b>	<p><i>Company Name:</i> AGROVIPAL SARL</p> <p><i>Given Name, Family Name, and Title:</i> Dr. Badreddine Baddari</p> <p><i>Email Address:</i> <a href="mailto:agrovipal@yahoo.com">agrovipal@yahoo.com</a></p> <p><i>Phone Number (including country code):</i> 024 79 41 17</p> <p><i>Website:</i></p> <p><i>Physical Location (Country and City):</i> Boumerdes, Algeria</p>
<b>Type of Product</b>	<p><i>List the types of seeds or other products you are interested in:</i></p> <ul style="list-style-type: none"> <li>• Tomato hybrid seed</li> <li>• Pepper hybrid seed</li> <li>• Sweet Pepper hybrid seed</li> <li>• Watermelon hybrid seed</li> <li>• Melon hybrid seed</li> </ul>
<b>Company Information</b>	<p><i>Briefly describe your company:</i></p> <p>AGROVIPAL SARL is an Algerian private company specialized in the import, the distribution and promotion of agricultural fertilizers, created in 2005 , led by Dr. Baddari Badrcddine, surrounded by a team of field engineers who have for mission: the development and the promotion of the products and assure the technical assistance needed by farmers With the opening of the Algerian market, AGROVIPAL. developed new concepts of fertilization to help farmers meet the environmental expectations of civil society such as Micro fertilization, localized fertilization. The company distribution network covers almost 70% of the national territory, it is also represented by partners specialized in the distribution of agricultural</p>

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association

	<p>products supported by regional representatives AGROVIPAL, works with research institutes for the development of new products that meet the needs of Algerian agriculture, which helps to raise awareness As an example the organization of technical days and demonstrations as well as exhibitions Among the results obtained by AGROVIPAL: Its participation in the development of fertigation in market gardening areas. AGROVIPAL intends to develop some varieties of hybrid seeds, to become a national experimentation and seed production with farmers and nurserymen which will yield the desired results desired. Agrovipal is above all: - A team of dynamic and competent engineers; - A range of effective and performing products ; - World-renowned partners; - A professional distribution network AGROVIPAL is also: - experience in the service of agriculture; - a reliable partner: - targeted and permanent technical support; - a real contribution to the agricultural development program; - Always listening to farmers Agrovipal Suppliers: Groupe ADIEGO HERMANOS ESPAGNE</p>
<b>Other Information</b>	<p><i>List any other information you would like to provide regarding your business or interests:</i></p>

Please send completed leads to [mscott@betterseed.org](mailto:mscott@betterseed.org).

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