



**This program is posted as of August 4 and is subject to change.**

**Sunday, December 3**

**11:00 AM – 2:00 PM:** Seed Innovation and Protection Alliance: Field Crop BoD Meeting (Closed)

**2:30 PM – 5:30 PM:** IPR Emerging Issues Working Group (Closed)

**Monday, December 4**

**8:00 AM – 5:00 PM:** ASTA Registration Desk Open

**8:00 AM – 5:00 PM:** ASTA Media Room Open

**8:00 AM – 5:00 PM:** Media Training/Advocacy Session

**9:00 AM – 12:00 PM:** ASTA/US PVPO Joint Molecular Marker Working Group (Closed)

**1:00 PM – 5:00 PM:** Seed Association of the Americas Board Meeting (Closed)

**1:00 PM – 3:30 PM: Seed Innovation and Protection Alliance**  
Educational Unit

**3:30 PM – 5:00 PM: Seed Treatment**

Moderated by Dale Krolikowski, Germain's Seed Technology

-Below Ground Pests: What Everyone Needs to Know: Adam Varenhorst, South Dakota State University

-Intro to Biologicals: What are the Different Types of Biologicals and What Do They Do?: Mark Howieson, BASF

-Practical application considerations for traditional seed treatments and biologicals: Jim Schweigert, Gro Alliance

**4:00 PM – 5:00 PM: Corn Basic Research Committee**

## **Tuesday, December 5**

**7:00 AM – 5:00 PM: ASTA Registration Desk Open**

**8:00 AM – 5:00 PM: ASTA Media Room Open**

**8:00 AM – 9:30 AM: Sorghum Session**

**9:45 AM – 11:15 AM: Soybean Session**

Moderated by Mark Seem, LG Seeds

-Benchmarking Soybean Production Systems in the North-Central USA: Yield Gap in Soybean: Shawn Conley, University of Wisconsin

-United Soybean Board Strategic Plan and Research Investment: Soybean Composition: Kevin Wilson, United Soybean Board

-New Herbicide Systems: Panel Discussion:

-Joe Vertin, Dow AgroSciences

-Ty Witten, Monsanto

**11:00 AM – 12:30 PM:** Seed Treatment and Environment Committee

**11:30 AM – 1:00 PM:** NCCPB/ASRF Joint Board of Directors (Closed)

**1:00 PM – 2:30 PM:** General Session: 2017 Agricultural Economy Report

-Featuring Dan Basse, AgResource –back by popular demand!

**2:30 PM – 3:30 PM:** Communications Committee Meeting

**2:30 PM – 6:00 PM:** Seed Expo 2017 Opens

**3:30 PM – 5:30 PM:** Plant Breeding Innovation Working Group (Closed)

### **Wednesday, December 6**

**7:00 AM – 5:00 PM:** ASTA Registration Desk Open

**8:00 AM – 5:00 PM:** ASTA Media Room Open

**8:00 AM – 9:00 AM:** Seed Association of the Americas Open Meeting

**8:00 AM – 5:00 PM:** Seed Expo 2017

**8:00 AM – 10:00 AM:** Wheat Session

-Double Cropping Soy and Wheat: Dan Davidson

-Selling Wheat in Corn and Soy Country: Wade Wiley, Becks

-Seed Innovation and Protection Alliance Wheat Messaging: James Weatherly, SIPA

-Past Progress and Future Outlook for Wheat Yield Improvements: Carl Griffey, Virginia Tech University

**10:00 AM – 11:15 AM:** Intellectual Property Rights Committee

**11:30 AM – 12:30 PM:** Seed Industry Relations Committee

**11:30 AM – 1:30 PM:** NCCPB Board of Directors (Closed)

**1:30 PM – 3:30 PM:** Digital Agriculture: Big Data

Moderated by Shawn Conley, University of Wisconsin

-Charting Your Course to Precision Success: Paul Schrimpf, Meister Media

**3:30 PM – 5:30 PM:** Talent Development Session: What Else Can We Be Teaching?

**3:30 PM – 5:00 PM:** Organic Seed Committee

**5:00 PM – 6:30 PM:** Seed Expo Reception

### **Thursday, December 6**

**7:00 AM – 5:00 PM:** ASTA Registration Desk Open

**7:30 AM – 8:30 AM:** Seed Expo Exhibitors/ASTA Associates Division Meeting

**8:00 AM – 2:00 PM:** Seed Expo 2017

**8:00 AM – 5:00 PM:** ASTA Media Room Open

**8:00 AM – 10:00 AM: Plant Breeding Innovation**

- Gene Family Discovery in Genomes to Field: Candice Hirsch, University of Minnesota
- Genomes to Field Applications: Shawn Kaepler, University of Wisconsin
- Phenomics: Katy Rainey, Purdue University
- Host-induced Gene Silencing can Alleviate Aflatoxin in Maize: Monica Schmidt, University of Arizona

**10:15 AM – 11:45 AM: Communications and Policy: Plant Breeding Innovation**

**11:45 AM – 1:30 PM: “Seed the Future” Student Poster Presentations and Luncheon**

**1:45 PM – 3:45 PM: Phytosanitary Session: Emerging Diseases and Threats in Corn, Sorghum and Soybean**

- Ric Dunkle, ASTA Senior Director, Seed Health and Trade
- Emerging Global Pathology Trends in Soybean: Diana Horvath, 2 Blades Foundation

**4:00 PM – 5:00 PM: CSS 2018 Program Planning Committee**

**4:00 PM – 6:00 PM: FuSE Meeting and Reception**