



POSTER PRESENTATIONS

Graduate student registration is free with proof of enrollment!

The American Seed Trade Association's Program Planning Committee is pleased to invite students in corn, sorghum and/or soybean research programs to present a poster summarizing their research work at ASTA's [CSS 2017 & Seed Expo](#) in Chicago, Illinois this December 4 - 7, 2017. Don't miss this exciting opportunity for networking and adding to your resume!

Students who wish to present posters must register (see "Conference Registration" below) and send a notification with their name, title of their poster, university affiliation, and name of their major professor to Jennifer Crouse (jcrouse@betterseed.org) by November 10. Poster presentations should be accompanied by an abstract, to have available at the poster location for attendees requesting more information.

Posters will be displayed in the Riverside Center at the Hyatt Regency Chicago from 5:00 pm on December 6 until 2:00 p.m. on December 7, 2017. From 11:45 am to 1:45 pm on December 7, a special interactive lunch reception event called "Seed the Future" will be held at the poster display area, where attendees can vote for their top three best posters. Students are asked to be present with their posters to discuss their work with conference attendees as often as possible, and are **required** to be present between the hours of 11:45 am - 1:45 p.m. on Thursday, December 7 during the judging period. Prizes will be awarded for 1st (\$300), 2nd (\$200), and 3rd (\$100) place posters shortly after the convention, as voted on by attendees who view the posters during the December 7 lunch reception.

SEE ATTACHED PRESENTATION GUIDELINES AND JUDGING CRITERIA.

CONFERENCE REGISTRATION

All graduate students may register complimentary for the CSS 2017 & Seed Expo. To register, [click here](#) to access a printable registration form (cross through payment section) and write the words "GRADUATE STUDENT" written at the top, and fax or scan/email it to 703-837-9365 (f) or info@amseed.org, **along with a copy of your student ID.**

TRAVEL TO CHICAGO

Travel arrangements are the responsibility of the student. Instructions for reservations are sent with registration confirmation information.

For more information, please visit www.amseed.org or contact Jennifer Crouse at the ASTA office at 703-837-8140.

PRESENTATION GUIDELINES

- Each student is limited to one presentation per meeting
- Each poster should be no more than 44 inches high and 48 inches wide
- Posters need to be readable at a distance of 4 feet
- Students are responsible for bringing their own mounting materials (Velcro or push pins recommended)
- Students are required to bring color copies of their poster, letter sized, with a copy of your resume on the back side of the page.
- Concentrate on a few main points, rather than crowding too much information into the poster
- Keep your text in short, concise legible statements
- The poster presenter should be present when the attendees will evaluate the posters, between the hours of 11:45 a.m. – 1:45 p.m. on Thursday, December 7.
- The poster will be judged on the following: Abstract, Results, Discussion, Conclusion, Physical Presence and Oration at poster when viewed by the judges. See the attached Judging Criteria.
- Posters may be mounted beginning at 3:00 pm on December 6 and removed no earlier than 1:45 pm on December 7.

Judging Criteria* for 2017 ASTA Graduate Student Poster Contest

The following criteria are to be used by all judges of the 2017 ASTA Graduate Student Poster Contest. Any deviations from these criteria must be agreed upon by all judges involved in the contest. Comments should be provided for all contestants.

Contestant Name and Institution:			
Poster Content	Judging Criteria	Possible Points	Awarded Points
Abstract/Conclusions	Content, clarity, format, and grammar	10	
Project Development	Rationale, hypothesis, objectives, organization, methods, and application to appropriate crop/plant science disciplines	25	
Presentation of Project Results	Balance in quantity and quality of information presented in support of the study's objectives, capability for rapid viewer absorption of essential results, and accompanying grammar and style	25	
Appearance	Engaging title, attractive layout, legible font size for all text, well-designed tables and figures, clear and relevant photographs, and logical progression	20	
Physical Presence and Oration	Interaction and mannerisms with poster viewers and judges including voice, confidence, enthusiasm, enunciation, and response to questions	20	
Total		100	
Comments			

*These criteria have been adapted from the Graduate Student Poster Contest Criteria used at the annual ASA-CSSA-SSSA Annual Meetings by Division C-3 (Crop Ecology and Management) of the CSSA.