

In cooperation with the Western Seed
Association Conference

asta

Farm and Lawn Seed Conference

November 5-6, 2017 • Kansas City, MO

*Participants must be registered for the Western Seed
Association Conference to attend ASTA sessions*

SUNDAY, NOVEMBER 5, 2017
(Liberty Room)

ASTA Farm & Lawn Seed Division Program

1:00 p.m. – 2:30 p.m.

Emerging Grass Seed Trade Issues
Ric Dunkle, ASTA

Breeding Trends and Stakeholder Perceptions
Crystal Rose-Fricker, President, Pure Seed Testing, Inc.

2:45 p.m. – 4:00 p.m.

Cover Crop Working Group Program

What does the future hold for cover crops, and how will we get there?

- * *Bill Buckner, Noble Foundation*
- * *Rob Myers, Sustainable Agriculture Research and Education (SARE)*

Environmental & Conservation Seed Committee Program

4:15 p.m. – 5:30 p.m.

Farm Bill Status Update
Virginia Houston, ASTA

Wild Seed Testing Protocols
Gil Waibel, Indiana Crop Improvement Association

Weed Science Society of America Update
Carroll Moseley, Syngenta

ASTA Weed Strategy Update
Pat Miller, ASTA

Planning for Spring Meeting with BLM in Boise
Group Discussion

MONDAY, NOVEMBER 8, 2017
(Liberty Room)

ASTA Breakfast

7:30 a.m. – 9:00 a.m.

sponsored by SGS

ASTA and State and Regional Association Updates