



ASTA's FuSE Campus Connections Program Testimonials

From Students:

What did you gain from participating in ASTA's FuSE Campus Connections Program?

- The opportunity to network with key influencers in the seed industry was an incredibly valuable experience and one that not many college students have. The chance to connect with other aspiring leaders in agriculture from universities around the country was a very unique and worthwhile opportunity, as well. My time spent as a FuSE Campus Connections Program participant opened my eyes to different opportunities in the seed industry and ultimately, welcomed me into the family that is the American Seed Trade Association. I say that because THAT is what ASTA truly feels like - a family. It didn't matter what organization or company someone came from...everyone at the conference held a deep respect and appreciation for what their peers brought to the table, and everyone acknowledged that each other's respective organizations add value to the efforts of the seed industry. For a young leader in agriculture, witnessing this unified front was beyond encouraging because I know that the biggest challenges that lie ahead in agriculture can only be overcome if they are faced as a team - a team of agriculturalists. Not one company, not one commodity group...the entire industry that is agriculture.
- Networking with industry leaders, learning more about various perspectives in regard to geography and where each person fit into the supply chain.
- I learned a lot through this program, networking is priceless, and the workshops were informative.
- It was engaging and exciting, and provided a unique opportunity that otherwise would not be available.
- I had the opportunity to make a lot of connections with important people in the seed industry. I would have never had the opportunity to meet these people otherwise.
- The scope of how far the seed industry goes and the depth of what ASTA does has been eye-opening.
- To experience the things that go on beyond what we can see in our internships like legislation and policy have been an incredible opportunity.

From Mentors:

What do you enjoy about ASTA's FuSE Campus Connections Program?

- I appreciate hearing from the mentees I've been involved with and learning how their experience affected their view of the industry. I especially like hearing when they've found a home within the seed industry and are becoming engaged as Future Seed Executives.
- I enjoy seeing our next generation of seed professionals. Also, watching the FuSE leadership in action is a pleasure as an industry professional.
- The well-executed program and organization.