



CSS 2016 & SEED EXPO

# INNOVATIONS LOUNGE

ROUND TABLE DISCUSSIONS

Sponsored by **SGS**

ASTA has taken the concept of innovation in networking to a new level this year. In place of last year's "presentation stages" inside the ASTA Innovation Lounge, this year's update will provide participating companies with a much more interactive and spontaneous option.

ASTA's new Round Tables opportunity is the result. Whether you have a product demonstration to give, an academic or industry topic to discuss, or just want a reserved table to use for appointments throughout the duration of the show, the new Round Tables area provides the solution. Round Tables can be reserved beginning Monday, December 5 at 10am through Thursday, December 8 at noon. ASTA will post a dedicated presentation time in the convention schedule for Round Table presentations to be given between 12:00 noon and 1:00 p.m. on Wednesday, December 7.

## COMPANY INFORMATION

Person Completing Form: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Check here if company information is on file from previous year, otherwise please fill out the following:

Company: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Fax: \_\_\_\_\_ Company URL: \_\_\_\_\_

## Schedule

Round Table companies are invited to provide a presentation during ASTA's posted "Round Table Presentations" time slot in the convention program, from 12:00 noon to 1pm on Wednesday, December 7. Please indicate your intended use for your Round Table:

I intend to use my Round Table for appointments only.

Monday, December 5<sup>th</sup> • 10:00 a.m. - 5:00 p.m.

Wednesday, December 7<sup>th</sup> • 8:00 a.m. - 5:00 a.m.

Tuesday December 6<sup>th</sup> • 8:00 a.m. - 5:00 a.m.

Thursday, December 8<sup>th</sup> • 8:00 a.m. - Noon

I will also provide a presentation at my table on Wednesday, December 7 from 12:00 noon to 1pm that ASTA can include in the listed presentations for the convention program.

**Cost:** Appointment Table only: \$400 member/\$800 non-member

Appointment Table and Publicized Presentation: \$500 member/\$900 non-member

## Payment

Check Enclosed (made payable to ASTA in USD only)  Visa  MasterCard  American Express

Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVC code \_\_\_\_\_

Signature \_\_\_\_\_

Print Name \_\_\_\_\_

Mail, email or fax the form with payment to:



American Seed Trade Association

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