

## **2025 Roger Krueger Memorial Scholarship Application**

Seeds are small things, but they represent tremendous technological improvements. Their truest function is to grow and adapt, becoming something else, taking on different shapes and sizes, bringing color and nourishment into our lives and ultimately, giving themselves up so we can use their goodness and potential to help us thrive.

Dr. Roger Krueger was just such a seed. As a long-time Board Member of the former American Seed Research Foundation (ASRF), he lived to make the world a better place and to make agriculture more able to feed the world. Roger took a special interest in mentoring the student participants in American Seed Trade Association (ASTA) programs and never missed an opportunity to challenge them. To honor Roger, the Seed Science Foundation (SSF) has established a Memorial Scholarship of \$2,000 to remember and honor Roger, who was taken from us way too soon.

To be considered for this scholarship, you must be a Ph.D. student currently enrolled at least half-time at a U.S. university and have at least 2 semesters (or 30 hours) remaining before degree completion. Further, you must be a student member of a professional organization such as ASTA, NAPB, Tri-Societies, IPSSA or APS and have an interest in joining the seed industry upon the completion of your studies. Please complete this application and return it via email to Ann Jorss, [ajorss@betterseed.org](mailto:ajorss@betterseed.org) by September 1, 2025. The winner will be selected and notified by October 1, 2025.

### **The winner will have the opportunity to:**

1. Attend either the Field Crop Seed Convention Dec. 9-12, 2025, in Orlando, FL or the Vegetable & Flower Seed Conference Feb. 15-20, 2026, in San Diego, CA. (Travel/lodging/conference registration covered by ASTA)
2. Attend the ASTA Leadership Summit in June 2026, city and state to be determined, where you will be recognized at the Awards Reception. **Your presence at the Awards Reception is required.** (Travel/lodging/conference registration covered by ASTA)
3. These conferences are some of the most important seed industry meetings and attended by many seed industry professionals from all over the world. You will have the opportunity to participate in discussions and decision-making forums on some of the most important issues effecting U.S. and world seed trade. A mentor from the seed industry will be assigned to you during the conferences and can be used as a resource after the conference. Networking with seed industry leaders throughout the conferences will be one of your greatest opportunities.
4. ASTA student membership will be granted to the scholarship winner. Benefits of student membership include access to seed industry news, job and internship notifications, complimentary conference registration, and more.
5. **The 2nd and 3rd place runners-up** will receive a 12-month mentorship with a leader from the seed industry.



## Scholarship Application Deadline: September 1, 2025

Due to [ajorss@betterseed.org](mailto:ajorss@betterseed.org)

### Documents to include with application.

1. Resume or CV
2. Letter of nomination from an academic supervisor

### Personal Information

Name:			
Address:			
Main Phone:		Date of Birth:	
Email:			
Emergency Contact Name:		Relationship:	
Emergency Contact Phone:			
LinkedIn Profile:			

### Educational Information

Current University:		Department:	
Degree Sought:	(e.g. PhD, Seed Pathology)	Anticipated Graduation Date:	
City, State, Zip of Univ:			
Cumulative GPA:			
Previous Degree & Univ. (if applicable):			
Previous Degree & Univ. (if applicable):			

### Educational Interests

Describe current or future academic focus of PhD studies:

Describe research focus & responsibilities (if applicable):

### Personal Reflection Statement

How would you use the scholarship award of cash and conference attendance to further your academic pursuits, and how will it shape your career trajectory?

### Seed Industry Research Needs

Looking ahead to the next decade, how do you envision the U.S. seed industry evolving? Identify a key research topic related to seeds that you believe merits dedicated funding. In your response, explain the importance of this topic, briefly outline your research goals, and estimate the level of funding needed to successfully carry out the proposed research.

### Agreement and Signature

By submitting this application, I affirm that the facts set forth are true and complete.

Signature:		Date:	
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